

# The Sustain Chain



How To Make  
Sure You're  
Leaving The  
World In A More  
Sustainable Place

Going green has many benefits, including reducing your environmental footprint, saving money, and leaving the world in a more sustainable place. So whether you're already someone who is eco-conscious or you've recently decided you need to start living sustainably, you've come to the right place. Here's how to make sure you're leaving the world in a more sustainable place.

## Make Your Business Green

Making your business more sustainable is a great place to start. If your business will be here long after you will, now is a great time to start making it greener, so when younger generations are in charge, they'll have a great starting point. You can start by looking at your [supply chain](#). A [green supply chain](#) can help you make your business more sustainable while appealing to investor and customer demands.

If you're unsure where to start, you can look into the current [corporate trends](#) to find ways your business can go green without investing too much money. Companies of all sizes can begin making small changes, including going fully remote or finding more sustainable processes.

## Make Green Investments

As you know, investing is a long-term strategy to help you passively grow your income. While there are thousands of different types of investments, you can start by investing in companies committing to sustainability. Before you invest in stocks, you can research the company to determine how sustainable they are.

You can also invest in cryptocurrency companies trying to make crypto more sustainable. Cryptocurrency is currently not considered sustainable because it requires mass amounts of energy to run the computer network. However, cryptocurrencies, such as [Ethereum](#), are trying to reduce their energy consumption. If you choose to invest in cryptocurrency, look into companies making an effort to become more sustainable.



## Turn Things Off

Turning off your electrical appliances is a great way to reduce your energy consumption for your business and home. Instead of leaving your electronics on standby, you can turn them off to reduce energy and help you save a few extra bucks on your monthly utility bill.

You can also turn your heat or air conditioning off at night, temperature permitting. For example, if the air is cool on a summer night, you can turn your air conditioning off and open a window.

## Use Green Technology

Some technology is greener than others. By switching to energy-efficient technology, including your appliances, you can start to save money on your electrical bill and reduce the amount of energy you use daily.

## Reduce Meat Consumption

Many people go vegetarian or vegan to help reduce their carbon footprint. However, you don't have to take drastic measures to become more sustainable. As you may already know, the meat industry harms our environment.

So having less red meat can help you reduce your carbon footprint and help the environment. Another great alternative if you aren't ready to let go of meat is to look into grass-fed meats, and studies have shown that this has led to less gas emissions.

## Use LEDs

LED light bulbs last longer than their conventional counterparts, but they're also more efficient. By using less energy, you won't have to replace your lightbulbs as often, and you can save money. You can also purchase LEDs in a range of brightness to find the right lighting for your needs.

## Insulate

Looking into better insulation can help you reduce your energy consumption due to your air conditioning and heating. You can insulate your home and business to help keep warm or cool air within the building, so the air conditioning and heat don't have to run as often. Insulating your home is an excellent investment because it can help increase your home's value. Additionally, you can leave your home to your children when you pass away, and they'll have a more sustainable home to live in.

## Use Environmentally Friendly Cleaning Products

Cleaning products, such as bleach, have harmful chemicals that can be dangerous to your health and the environment. Green cleaning products don't have dangerous chemicals, which are far less damaging to your health and the environment and just as effective at cleaning things.

## Buy Local

Buying locally reduces your carbon footprint because they don't need to be transported far on a truck. As you know, transportation creates carbon, so the closer something is to home, the better it is for the environment. Buying local also helps you support your local economy to help businesses thrive in your area to become more sustainable.

## Ask for Change

If you want to see change, you can always ask for it today. Getting politically involved in your community can help you vote for candidates committed to sustainability and the environment. You can also write letters to state representatives to pass policies limiting greenhouse gasses and protecting wildlife.

You can also ask for better environmental education in schools to help children learn about how they can become more sustainable and the importance of living sustainability. You can also use your voice to talk to friends and family and promote change.

## Teach Your Children

If you want to leave the world in a more sustainable place, you must think about future generations. By practicing sustainable habits now, like using [eco-friendly bamboo diapers](#), you can begin teaching your children how easy it is and why it's essential. Let sustainability be one of the important lessons you teach them about life. You can also get them involved in local programs, such as planting trees.

By raising eco-conscious children, you're arming them with the knowledge to start making better decisions at a younger age so they can build upon the foundation you've laid for them.

## Leaving the World More Sustainable

Leaving the world more sustainable begins with minor changes to your daily life, including using less energy and water. However, if you genuinely want to be impactful, you must think about the future and local and state policy. By making changes that will impact your future and future generations, you can reduce your carbon footprint and help others do the same.

## About the Author:



Matt Casadona has a Bachelor of Science in Business Administration, with a concentration in Marketing and a minor in Psychology. Matt is passionate about marketing and business strategy and enjoys San Diego life, traveling, and music.

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